

# Privacy Policy

## **What information do we collect?**

We collect information from you when you create an account on our site, place an order, or register for an event.

When ordering or registering on our site, as appropriate, you may be asked to enter your: name, e-mail address, mailing address, or phone number. You may, however, visit our site anonymously.

Credit card transactions are processed through Paypal's secure server and not within our website.

## **What do we use your information for?**

Any of the information we collect from you may be used in one of the following ways:

- To process transactions

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.

- To send periodic emails

The email address you provide for order processing or event registration will only be used to send you information and updates pertaining to your order.

## **How do we protect your information?**

We implement a variety of security measures to maintain the safety of your personal information when you place an order or register for an event.

We offer the use of a secure server. All supplied registration and order information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our Database to be only accessed by those authorized with special access rights to our systems, and are required to keep the information confidential.

Credit card information is never stored on our servers.

## **Do we use cookies?**

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information.

We use cookies to compile anonymous data about site traffic and site interaction so that we can analyze our site usage.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our features may not function properly. However, you can still place orders or register by mail or over the telephone.

## **Do we disclose any information to outside parties?**

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information for marketing, advertising, or other uses. This does not include trusted third parties who assist us in operating our website, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights or safety.

**Your Consent**

By using our site, you consent to our web site privacy policy.

**Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page.

This policy was last modified on 4/25/12

**Contacting Us**

If there are any questions regarding this privacy policy you may contact us using the information below.

[www.wcadv.org/contact](http://www.wcadv.org/contact)

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